

MA'ALFEN

ELECTRONIC PRESS KIT



NANNY KAY

BIG

MEET MA'NEEN

Born October 20, 1990, Ma'neen grew up in a time when the dancehall genre was at its boldest. Maneen is a 90's rude bwoy with an undeniable eloquence, charisma and a fresh style encapsulated by vivid storytelling.

As a teenager, a young Mannin Jerome Ramoon Marsh, now popularly known as Ma'neen, would spend his spare time listening to Motown music and writing original stories and poems. Unbeknownst to him at the time, music would become the way in which he would share his thoughts, perspective and storytelling to a wider audience. Now, as an alternative to his career in technology, Ma'neen is putting his skills to the test. "I don't get to freely express my artistic creativity in my day to day. So, when I write, I create an alter ego for myself that is daring, free and boundless", he said.

Growing up during the 90's, Reggae/Dancehall had always been described as boogy yaga music (ghetto/not respectable) by the older members of his family. However Ma'neen saw artists who were raising serious concerns regarding our country's development, while at the same time portraying the more fun aspects of our culture.

Ma'neen would find that this genre would intrigue and inspire him to create his own persona in the music game. He started to explore his music talent in church and later got introduced to the business of music as the co-manager of Nanook Enterprises; a legal consultation and space for independent artistes and creatives. "Like any typical Jamaican, I've been around music on the gospel side. I didn't see myself as the best singer at the time. I didn't understand how my voice worked so I focused on my lyricism", Marsh said. Nanook as an environment further helped him to rediscover his love for the music and knew then and there that this path was for him.

The artist enjoys fusing reggae and dancehall sounds with jazz, soul and pop. Sexy Reggae is the name he gives to his eclectic combinations and takes pride in discovering new sounds. He has had the pleasure of working with Gavin Samuels - guitarist from retroactive entertainment and producer prodigy Jean-Andre Lovell Lawrence from JLL Productions who has also been making tremendous strides this year with artists such as Protoje, Govona, Royal Blu, Runkus, Sevana and Lila Ike.

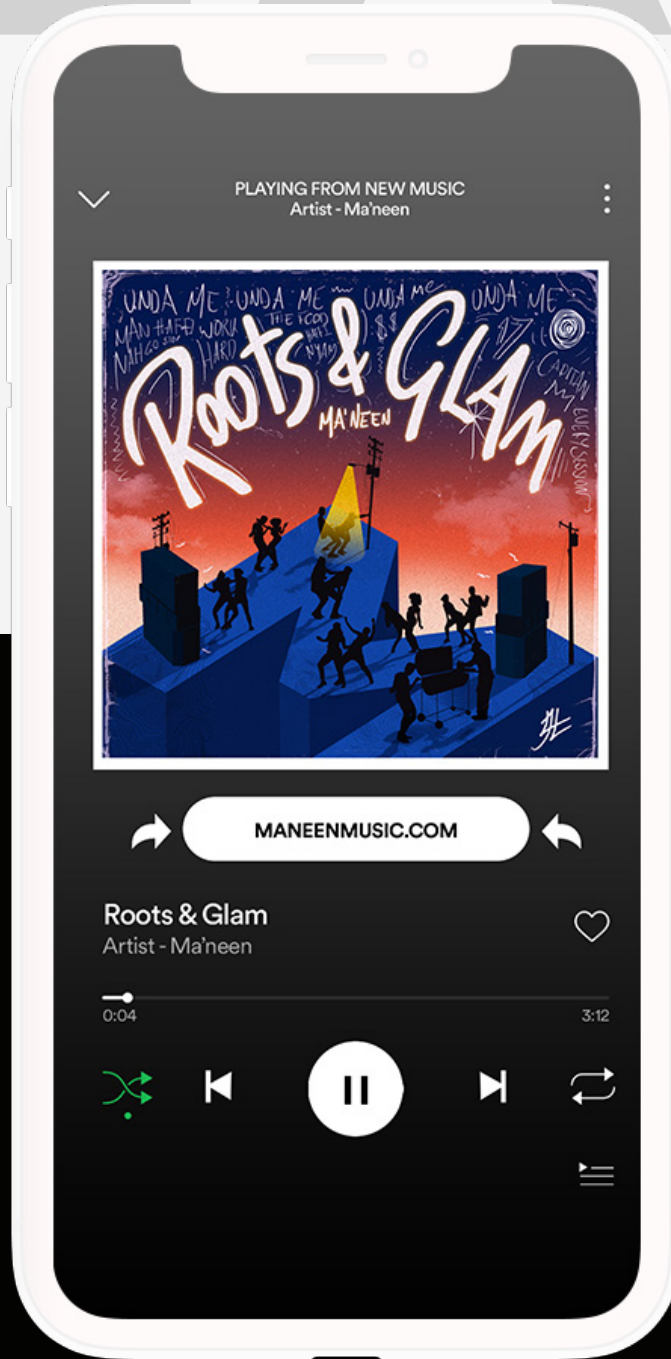
Ma'neen also takes pride in the image his art conveys to his audience as much as the sound. This is why he works closely with a variety of creatives in the industry such as, Cesar Buelto from AltMedia, YoPelps from Mardidthis, and Richard Nattoo. These visual artists are responsible for Ma'neen's amazing cover arts and visuals. As far as live performances go, Ma'neen finds a certain comfort in connecting with his audience live, especially in an acoustic setting.

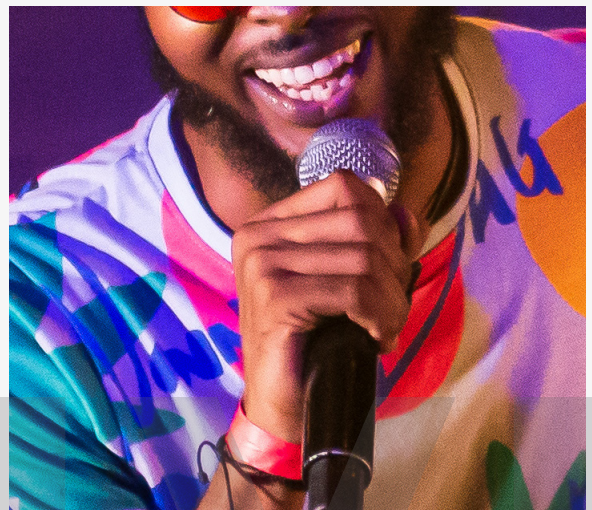
Currently, Ma'neen is working tirelessly to create and release more content for his fans. He interacts with his fans via social media and is confident that he can rapidly grow his fan base. His goal is to create an amazing body of fresh sounds and beautiful genre blending music. As a technologist, he intends to document his journey and experience in order to guide other young artistes as they grow their brand and product in the music business. "Creating timeless music for my fans to enjoy while maintaining a sense of authentic cultural representation is the most important thing for me, right now". In Ma'neen's music he shares tales of his life and the social nuance of being a millennial man today. Mostly this includes relationship drama and his ambitions as a trying youth from Jamaica.



UPCOMING RELEASES

**ROOTS & GLAM
FOR TONIGHT
NANNY BAG,
VISUAL EP**





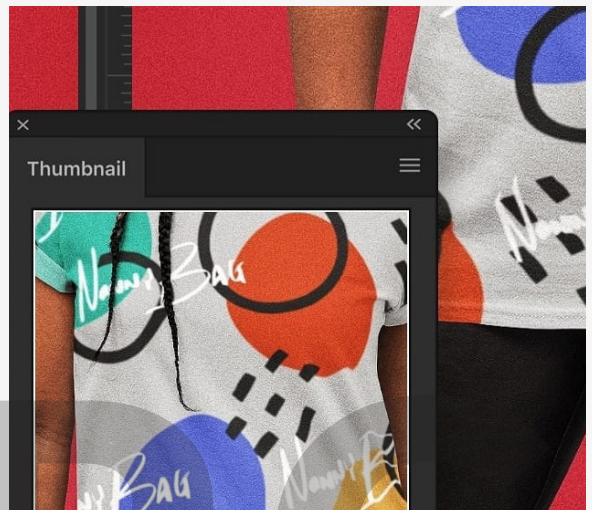
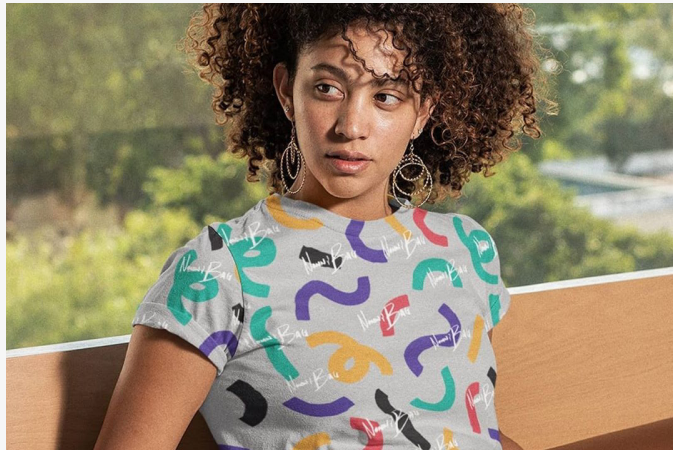
MA'NEEN LIVE EVENTS

Ma'neen has taken his smooth storytelling style onto the stages of both underground and mainstream live events. Namely *Chill Pill live*, *Smile Jamaica*, *Jamaica Ganja Festival*, *The Apollo Series*, *Sankofa Sessions...* just to name a few.

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